

# Efficient on ice, gentle on surfaces, easy on the bottom line

*High-visibility blue crystals help make application more efficient, while a corrosion inhibitor reduces potential damage to metal and concrete.*



## ECONO BLEND™ BLUE ICE MELTER

### KEY FEATURES

Blue color crystals

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Contains a corrosion inhibitor

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Sodium chloride based

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Contains magnesium chloride

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No need for gloves or goggles

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Established, respected brand with distinctive package design, selling features and bilingual instructions

### BENEFITS

- Easy-to-see for an efficient application every time
- Won't stain carpets or floors
- Melts ice down to -7°F/-21°C
- Reduces potential damage to metal, concrete and the environment
- Safe on air-entrained, cured concrete when used as directed
- Safe for pets when used as directed
- Fast acting
- Enhanced melting performance
- Safe to handle, won't harm skin
- Easier and faster sell-through

**SafeStep**

YOUR ICE MELTING AUTHORITY™



# PRO SERIES™ 370 ECONO BLEND™ BLUE ICE MELTER

## Easy-to-see. Economical. Efficient.

### *Blended with magnesium chloride for fast and effective ice melting*

Econo Blend™ Blue Ice Melter brings together sodium chloride and magnesium chloride to deliver the melting power you need, even at temperatures as low as -7°F/-21°C. Its blue crystals help you avoid under- or over-applying, for a more efficient application that saves you time and money.

### *Helping you avoid the undesirable side effects of rock salt*

Econo Blend Blue provides a variety of advantages over basic rock salt.

Econo Blend Blue melts to lower temperatures, and is less harmful to grass and vegetation. In fact, it is 67% less corrosive on metal than rock salt.

### *You need it. You got it. Count on it.*

In addition to Econo Blend Blue, we have a full line of professional ice melters which are available only in the Jan/San industry. These products are designed to meet your specific needs and price points. With our nationwide availability, we ensure that you get the product you need when you need it. For the best ice melters in the business, look to Safe Step, your ice melting authority.



*Our Safe Step® 300 Series offers professionals budget-smart ice melters, ideal for larger coverage area projects. Safe Step Econo Blend™ Blue Pro Series™ 370 answers the need for an affordable ice melter with high-visibility efficiency.*

Package Size	Item No.	Pkg. per Pallet	Wt. per Pallet	Package Cube	Pallet Pattern	UPC Code
50# Poly Bag	56370	49	2510#	0.63	7 x 7 = 49	0-73841-56370-6



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